

Q^s

	I DEAS	water	chickens	Bakery	cosmetics	mini market
<u>You Like it ?</u>						
<u>make a profit ?</u>						
<u>Work in your area ?</u>						
<u>means available ?</u>						

Table: Decide Which One

Dr Jerry Epps

Decide Which One

DESCRIPTION OF TABLE

On the left side of the chart, under the large letter "Q", are the four questions one must ask when they think of an idea for a micro business.

- 1) Do you like it?
- 2) Will it make a profit?
- 3) Will it work in your area?
- 4) Do you have the means available to bring it into being?

Slanted diagonally across the top of the table are various ideas to be evaluated by asking the four questions. Keep track of your ideas, and put an "x" in the box if the answer to the question is "YES". The ideas given here, from left to right, are: **water, chickens, bakery, cosmetics, mini market**. For it to make a successful micro business, you need an idea that has an "x" (yes) for EACH question.